



BENT ON LEARNING SPONSORSHIP PACKAGES

SING FOR HOPE: Dreams of Childhood benefiting Bent On Learning RUBIN MUSEUM OF ART, NEW YORK CITY ~ MAY 19, 2008

NAME: _____
(as you would like it to appear on BENT ON LEARNING promotional materials)

ADDRESS: _____

CITY, ST ZIP: _____

CONTACT NAME: _____

PHONE: _____ **EMAIL:** _____

Please consider the following sponsorship packages. Your donation ensures that Bent On Learning continues its vital mission of bringing yoga to inner city kids.

\$20,000 ENLIGHTENED ONE: Prime sponsor acknowledgment on invitation, program and all promotional materials related to the event; Ad insert in concert program book and gift bags; Acknowledgement of sponsorship during the event; Company logo on Bent On Learning website homepage; Company logo on all Bent On Learning marketing materials; Signage/banner placement at the event; 8 VIP tickets to the event.

\$10,000 NOBLE ONE: Partner acknowledgment on invitation, program and all promotional materials related to the event; Ad insert in concert program book; Acknowledgement of sponsorship during the event; Company logo on Bent On Learning website; Company logo on all Bent On Learning marketing materials; Signage/banner placement at the event; 6 VIP tickets to the event.

\$5,000 PROTECTOR: Sponsor acknowledgment on invitation, program and all promotional materials related to the event; Acknowledgement of sponsorship during the event; Company logo on Bent On Learning website; Company's logo on all Bent On Learning marketing materials; 4 VIP tickets to the event.

\$2,500 GURU: Acknowledgment on invitation, program and all promotional materials related to the event; Company's logo on all Bent On Learning marketing materials; 2 VIP tickets to the event.

\$1,000 FRIEND: Acknowledgment on invitation and program materials; Acknowledgment on Bent On Learning marketing materials; 2 regular seating tickets to the event.

IN-KIND DONATIONS: We are also interested in receiving IN-KIND DONATIONS to support the event. The value of the in-kind contribution determines the level of sponsorship and corresponding benefits.

Gift bag items

Provide or cover cost of event items (i.e. catering, wine and/or non-alcoholic beverages, printing, mailing)

**Please send form along with your donation to:
Bent On Learning, 105 Duane St., Suite 10J, New York, NY 10007**

*Bent On Learning is a 501(c)(3) nonprofit organization.
Contributions to our Sing For Hope Benefit Concert are fully tax-deductible.*

Board of Directors Stacey Bendet | Howard Blaustein | Scott Gordon | Eddie Stern | Barbara Verrochi

BENT ON LEARNING 105 Duane Street, Suite 10J New York, NY 10007 | **p:** 917.523.5357 | **e:** anne@bentonlearning.org

www.bentonlearning.org